

CONTRACT

WHNS-TV
Meredith Corporation
Fed ID 42-0410230
21 Interstate Court
Greenville, SC 29615
(864)288-2100

www.foxcarolina.com

And:

Smart Media Group
814 King Street, Suite 400
Alexandria, VA 22314
USA

Contract / Revision 485855 /		Alt Order # 06224376
Product MCCRORY FOR GOVERNOR		
Contract Dates 10/28/12 - 11/06/12		Estimate # C29N06
Advertiser Pat McCrory For Gov NC		Original Date / Revision 07/18/12 / 10/25/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WHNS	Account Executive Jim Quinn	Sales Office TELEREP-PHIL
Special Handling		
Demographic Adults 35+		
IDB# 1046	Advertiser Code MCCRO	Product Code ORDR
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
D 1	WHNS	11/02/12	11/02/12	House	Fri 8-9p		:30			NM	0	\$0.00
N 2	WHNS	11/05/12	11/05/12	Bones	Mon 8-9p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$1,500.00			
D 3	WHNS	11/01/12	11/01/12	X Factor	Thu 8-9p		:30			NM	0	\$0.00
N 4	WHNS	10/31/12	10/31/12	X Factor	Wed 8-10p		:30			NM	2	\$3,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--2----				2	\$1,975.00			
N 5	WHNS	11/02/12	11/02/12	Late News	Fri 10-11p		:30			NM	1	\$355.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$355.00			
N 6	WHNS	11/02/12	11/02/12	Fri 7-730p	Fri 7-730p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$600.00			
N 7	WHNS	11/05/12	11/05/12	M-F Late News	M-F 10-11p		:30			NM	1	\$355.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$355.00			
N 8	WHNS	10/29/12	10/29/12	Mon 7-730p	Mon 7-730p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$600.00			
D 9	WHNS	11/03/12	11/03/12	Late News	Sat 10-11p		:30			NM	0	\$0.00
D 10	WHNS	11/03/12	11/03/12	Late News	Sat 10-11p		:30			NM	0	\$0.00
N 11	WHNS	11/04/12	11/04/12	Late News	Sun 10-11p		:30			NM	1	\$355.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$355.00			
N 12	WHNS	11/04/12	11/04/12	Late News	Sun 10-11p		:30			NM	1	\$355.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$355.00			
D 13	WHNS	11/01/12	11/01/12	Late News	Thu 10-11p		:30			NM	0	\$0.00
D 14	WHNS	11/01/12	11/01/12	Late News	Thu 10-11p		:30			NM	0	\$0.00
N 15	WHNS	10/30/12	11/06/12	Late News	Tue 10-11p		:30			NM	2	\$710.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>	<u>Alt Order #</u>
485855 /	06224376

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/28/12 - 11/06/12	MCCRORY FOR GOVE	C29N06

<u>Advertiser</u>	<u>Original Date / Revision</u>
Pat McCrory For Gov NC	07/18/12 / 10/25/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$355.00			
Week:		11/05/12	11/11/12	-T-----				1	\$355.00			
N 16	WHNS	10/30/12	10/30/12	Late News	Tue 10-11p		:30			NM	1	\$355.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$355.00			
D 17	WHNS	10/31/12	10/31/12	Late News	Wed 10-11p		:30			NM	0	\$0.00
N 18	WHNS	10/31/12	10/31/12	Wed 7-730p	Wed 7-730p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$600.00			
N 19	WHNS	11/04/12	11/04/12	Panthers Early Game	1-4p		:30			NM	1	\$3,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$3,520.00			
N 20	WHNS	11/01/12	11/01/12	X-Factor	Thu 8-10p		:30			NM	1	\$2,465.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$2,465.00			
N 21	WHNS	11/03/12	11/03/12	Sa 11p-12a	Sa 11p-12a		:30			NM	1	\$355.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$355.00			
N 22	WHNS	10/29/12	10/29/12	Fox Carolina News Tonight	11p-12am		:30			NM	1	\$355.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$355.00			
N 23	WHNS	11/01/12	11/01/12	Fox Carolina News Tonight	11p-12am		:30			NM	1	\$355.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$355.00			
N 24	WHNS	11/01/12	11/01/12	Fox Carolina News Tonight	11p-12am		:30			NM	1	\$355.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$355.00			
N 25	WHNS	10/31/12	10/31/12	Fox Carolina News Tonight	11p-12am		:30			NM	1	\$355.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$355.00			
N 26	WHNS	10/28/12	10/28/12	BB World Series	M-F, Sa-Su 8-11p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$1,500.00			
N 27	WHNS	10/28/12	10/28/12	BB World Series	M-F, Sa-Su 8-11p		:30			NM	1	\$1,210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$1,210.00			
Totals											22	\$20,205.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	2	\$2,710.00	\$2,303.50
10/29/12 - 11/06/12	20	\$17,495.00	\$14,870.75
Totals	22	\$20,205.00	\$17,174.25

Signature: _____ **Date:** _____

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